

Client: PGA TOUR / Online Marketing

Birdies for the Brave

Join Phil and the PGA TOUR and their partners in supporting Birdies for the Brave

How Phil and Amy Are Helping
The Phil and Amy Mickelson Charitable Gift Fund will support Homes for Our Troops and Special Operations Warrior Foundation by contributing \$100 for each Birdie and \$500 for each Eagle that Phil makes on tour this season.

[Read about Phil helping Homes for Our Troops in 2006.](#)

How You Can Help
You can join Phil and Amy by filling out an easy form and designating the amount you would like to contribute. You can also work with your local golf club and make it a group effort! Phil had 332 Birdies and 7 Eagles in 2005 and he hopes to do even better in 2006.

You can help two great causes by clicking here and contributing along with Phil and Amy.

[Contribute Now!](#)

Founding Contributors

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For more about Retief Goosen

[Click Here](#)

PGA TOUR

These Guys are Good.

For more about Camilo Villegas

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These Guys are Good.

Email Marketing Campaign

Flash Animated Banner Ads

WIN Weekly! [PLAY TODAY](#)

Play for a chance to win a DOZEN Titleist Pro V1s each week

SALARY CAP CUP

Titleist
"1 ball is gold."

Pro V1

WIN Weekly! [PLAY TODAY](#)

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SALARY CAP CUP

Flash Animated Banner Ads

PROJECT COMPONENTS

- Online Marketing Program
- Design and Programming
- Email Campaigns
- Banner Ads
- Flash Banner Ads
- Customer Data Capture

Flash-Based Product Presentation