

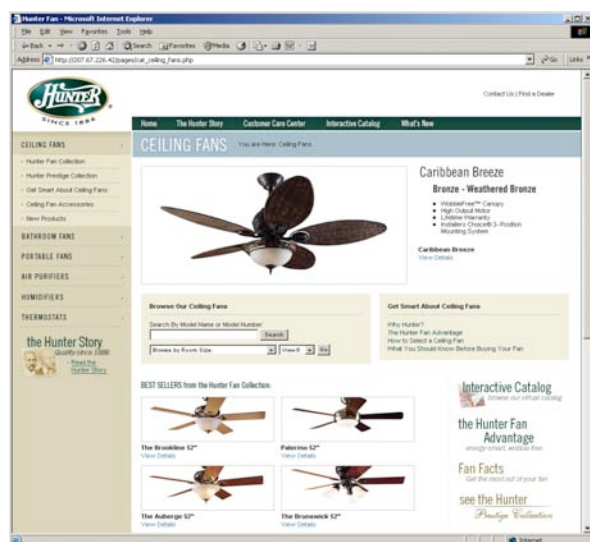
Client: Hunter Fan

The screenshot shows the Hunter Fan website in a Microsoft Internet Explorer browser window. The browser title is "Hunter Fan Company - North America - Microsoft Internet Explorer" and the address bar shows "http://www.hunterfan.com/index2.php". The website features a green navigation bar with links: "The Hunter Story", "Customer Service", "Contact Hunter", "Interactive Catalog", "What's New", and "Home". A sidebar on the left lists product categories: CEILING FANS, BATHROOM FANS, PORTABLE FANS, AIR PURIFIERS, HUMIDIFIERS, VAPORIZERS, and THERMOSTATS. A search box is also present. The main content area includes a large image of a Hunter ceiling fan with the text "Hunter Quality, Natural Beauty." and a "Read the Hunter Story" link. Below this are three columns: "New Product" (Carolina), "Featured Product" (Loremas), and "Craftsmanship". A large section titled "DISCOVER THE HERITAGE, of HUNTER FAN!" features a historical photo of "The Hunter Brothers, circa 1902" and a "Read Full Hunter Story" link. To the right is a grid of "Other Great Hunter Products!" including Bathroom Fans, Portable Fans, Air Purifiers, Humidifiers, Vaporizers, and Thermostats, each with a "VIEW CATALOG" link. At the bottom left, there is a "SEE OUR NEW COMMERCIAL" section with a "View Full Commercial" and "View All Commercials" link. The browser status bar at the bottom shows "Done" and "Internet".

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INTERACTIVE FLASH-BASED VIRTUAL CATALOG



ONLINE VIDEO SHOWCASE

PROJECT COMPONENTS

- Design and Copywriting
- Programming and Development
- Flash-Based Virtual Catalog
- Database Driven Product Catalog
- Find-A-Store Application
- Content Management System
- Digital Video Production
- Internet Consulting

